



February 10, 2021

Snyderville Basin Planning Commission  
Sheldon D. Richins County Services Building  
1885 W. Ute Boulevard  
Park City, UT 84098

Dear Commission members;

As new business owners in Summit County, we have experienced firsthand the challenges of helping our employees find affordable housing in the area. This problem is exacerbated when the people that help nurture this community - the healthcare workers, first responders, educators, those in the service industry - can't live in the community they work in. It is a disservice to the people that put in so much of their efforts here to not be able to go home in this amazing area. As the community grows (something that is evident all around us) the infrastructure required to not force these vitally important people to commute must be prioritized.

We are strong supporters of community building projects that infuse the community with something that's needed beyond a purely economic sense. Highland Flats will fill a gap for some of the most key people in the area, and we stand strongly behind the idea.

Reducing commute times will allow these employees to work better, to know they work in their community, not just a community. Reducing traffic, missed work on those tough winter days, and overall improving the quality of life of the community itself. Balancing architectural sensibilities with demographical and economical needs isn't an easy challenge to undertake, yet this project will alleviate so many challenges to so many of the most important people in any community.

We hope you strongly consider supporting this project for the sake of our growing community.

Ignacio Rosenberg  
CEO